

MAPS V PIPS

A comparison of My Affiliate Power Site and Plug-In Profit Site

	MAPS	PIPS
Streams of Income	6	5
Programs	Bluehost, My World Plus, CashCrate, GetResponse, Affiliate Power Group, Clickbank	My World Plus, Traffic Swarm, Adminder, SFI, 7 Minute Workout
Setup & First Month Costs if joining all programs (excluding hosting)	<u>\$166.35</u> Made up of \$69.95 for MyWorldPlus + \$97 install fee	<u>\$219.95</u> Made up of \$69.95 for MyWorldPlus + \$150 for 7 minute workout
Ongoing Monthly Cost of maintaining Affiliate Programs (excluding hosting)	<u>\$19.95</u> (My World Plus)	<u>\$49.90</u> (\$19.95 for My World Plus, \$29.95 for 7 Minute workout)
Hosting Costs	\$83.40 per year	Free + \$6.95 per year for domain name registration
Can Join System without ordering a website?	Yes	No
Choice of Site Theme/Colors	Yes (3 Themes)	No
Blogging Facility	Yes (WordPress)	WordPress
Ease of Making Changes to Site	<u>Easy</u> – can add pages and posts with no HTML knowledge. Can change the color, width, style, font and header with no HTML knowledge.	<u>Intermediate HTML Skill Required</u> – You need a basic knowledge of HTML tables to change the site or knowledge of how to use a website editor + FTP or cpanel skills.
Support	Support Helpdesk, 4 Staff, Optional Paid Coaching Forum	Support Helpdesk with 1 Full Time Staff Member + Free Support Forum
Training	17 Free Training Lessons (mainly promoting free methods of advertising)	30 Free Training Lessons (mainly promoting paid products and advertising)
Core Program Changes	Very rarely – since launch there has been one change – a change in the hosting company.	Frequently – Stone typically adds and removes programs 3-4 times per year. There have been over 20 program changes since the program started.
Integrated Autoresponder	<u>Yes</u> (GetResponse)	<u>Yes</u> (GetResponse)
Autoresponder Follow Ups	6 weeks	400 days
Affiliate Commissions for Autoresponder?	Yes (referring affiliate receives all commission)	No (Stone sets up all accounts and receives all commissions)
Affiliate Commissions for products and services promoted in training.	<u>Yes</u> (Affiliate Power Group (APG) promoted heavily in training. Affiliate gets 50% commissions	<u>No</u> (Stone receives commissions for all products and services promoted in training)

	for all APG sales)	
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